









## Quotes

Does IATA consider TRACE ME's Unique Identifier Service permanent bag tag ('UIS'), a product of integrity which is a valuable resource to accelerate the recovery of unidentifiable and lost bags?

"The UIS service is a good idea. Baggage labels do sometimes come off bags, and having a permanent reference number will help get the bag back to the passenger. The added advantages of Unique Identifier Service Permanent Bag Tag are that it is integrated into the WorldTracer baggage tracing system and also anonymous. This means that by using a UIS tag the passenger is not leaving their personal information visible on the bag."

**Andrew Price** Head of Airport Operations Management, IATA - January 2016